

the book

The second edition of *Reality TV: An Insider's Guide to TV's Hottest Market* gives reality fans a peek behind the curtain and media students and scholars an all-access pass to the sometimes counter-intuitive process of reality storytelling.

Among the many additions to the second edition are an introduction from Allison Grodner, the Creator and Executive Producer of the U.S. version of *Big Brother*, updates on reality storytelling techniques, and a look at the international market for reality content.

first edition stats

The first edition achieved status as an Amazon #1 bestseller in Television Reference and Television Direction and Production in both Kindle and Books categories. It also remained in the top 100 in those categories for nearly five years, often spiking back into the top 10 after media appearances, well-publicized lectures, or when purchased in quantity by media schools.

The book is currently a component of university curricula and library collections in Australia, Canada, Germany, Italy, New Zealand, Singapore, Slovenia, South Africa, the UK, the US and more.

Reality TV is published by Michael Wiese Productions, the largest publishing house for books on film and television in the world.

The softcover edition, distributed by Ingram, is available through brick-and-mortar retailers like Barnes & Noble and Waterstones in more than 220 countries.

The book's companion website, realitytvbook.com, has been viewed by more than 14,000 unique users, tallying more than 40,000 views in total.

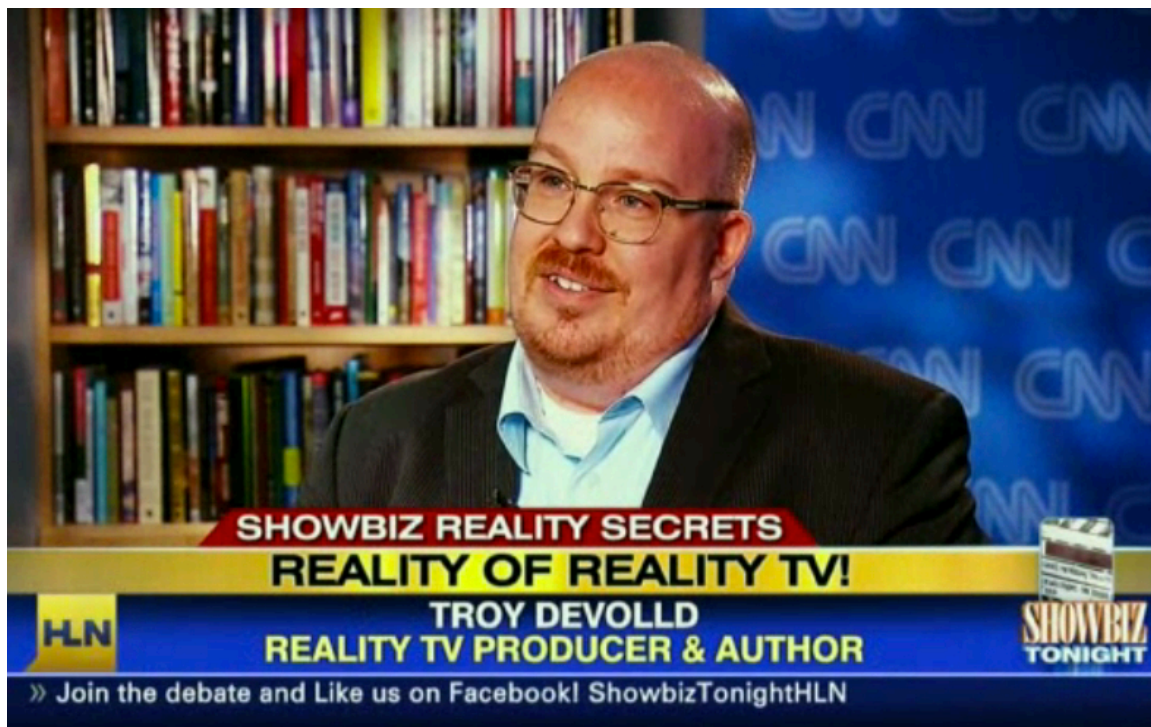
the bio

Troy DeVold has been part of the reality television landscape since the days of *MTV's Fear* and *The Osbournes*. As a producer, he's worked on hundreds of episodes of more than two dozen projects, including the debut seasons of *The Surreal Life*, *Flipping Out* and *Hollywood Game Night* as well as multi-season stretches of *The Bachelor*, *Dancing With the Stars* and *Basketball Wives*.



Troy is a past Daytime Emmy® Nominee and previously served as a mentor in conjunction with the Academy of Television Arts and Sciences' College Television Awards. He has lectured on reality television's story process in places as far-flung as London and Tel Aviv and also hosts the *Remember, We're Not Here* reality podcast on iTunes. He also runs the book's companion website, *RealityTvBook.com*.

DeVold has been seen on shows like *AXS Live*, *Showbiz Tonight*, and *Today* in addition to being quoted or reprinted in *EW*, *Newsweek*, *Time* and elsewhere.



media

Media Reel:

<https://vimeo.com/163133913>

Password: realitytv

Television:

AXS Live (AXS TV)

Good Morning (CH 7 Australia)

[Jewish News One](#) (Tel Aviv)

[Showbiz Tonight \(CNN/HLN\)](#)

Today (NBC)

WNET Thirteen (PBS)

Radio/Podcasts:

CJAD 800 AM

Friend or Foe (UBN Podcast Network)

KABC 790 Los Angeles (ABC)

Pep Talks with Eddie Pepitone (All Things Comedy)

Remember, We're Not Here (iTunes)

WGN 720 Chicago

World Compass

Print:

[A.V. Club](#)

Defamer.com

Emmy Magazine

[Entertainment Weekly](#)

[Folha.com](#) (*Brasil, En Español*)

[Gawker.com](#)

Newsweek

[RealityBlurred.com](#)

Time

[TheWrap.com](#)

Written By

praise for Troy DeVold and the second edition of *Reality TV: An Insider's Guide to TV's Hottest Market*

““Reality TV” is a great template for any academic exploration of the genre.”

-- Kevin S. Bright, Executive Producer and Director of *Friends* and Founding Director, Emerson College Los Angeles

"This is the one book you must use [...] Troy has done a fantastic job of organizing and presenting the material so that it flows beautifully..."

-- Garry Hart, former President, Paramount Network Television and current Chair of Radio-TV-Film, Cal State Fullerton

“There is no one on this planet — and I mean no one — who understands better than Troy DeVold the medium and business of unscripted television. He is the Aristotle of reality TV... and this is his “Poetics.” (If Aristotle were alive today, he’d say the same thing. And he’d probably be working on *The Real Housewives of Atlanta*.)”

-- Chad Gervich (Writer/Producer: *Cupcake Wars*, *Wipeout*, *After Lately*, *Dog With a Blog*, *Sex Sent Me to the ER*;
Author: *Small Screen*, *Big Picture*; *How To Manage Your Agent*)

“The rock solid yet amusing insights gleaned from Troy’s book gave us just the leg up we needed when pitching to and communicating with Hollywood network execs and production companies. Nobody expects a pair of tarted up, untested show creators to understand the guts of reality show production, and so our Troy-taught savvy had us looking formidable before big names at top companies.”

– Rone Barton and Lou Agresta, Show Creators

“(Troy’s) book solidified the fact that not only was the TV biz the right niche for me, but that reality TV, specifically, is where I belong.”

– Jess Lipman, Shed Media

“Having produced hundreds of hours of network “reality” programs, I was impressed with the author's research and grasp of the ins and outs of an ever-expanding genre in television programming. “Reality TV” should be used as a great guide in all broadcast and journalism schools. “

– Albert Fisher, Fisher Media Productions