## Saskatoon-based GMG Jewellers Announces Launch of Michael M and Hearts on Fire Designer Jewellery

It has been announced that GMG Jewellers, located in downtown Saskatoon, Saskatchewan, will be adding an array of fine jewellery items from American bridal and fashion jewellery designers Michael M and Hearts on Fire to their already large inventory.

Now available at GMG Jewellers from the California-based designers at Michael M, is a selection of Michael M engagement rings, wedding bands, and fashion jewellery, made using only VS G quality diamonds, as well as precious metals that include, 950 platinum, 18-karat white, rose, and yellow gold. Known for making fully customizable rings, all Michael M jewellery pieces are intensely polished so the light of center diamond stone is reflected off all its metal surfaces.

In addition to Michael M, GMG Jewellers has also started to carry engagement rings and wedding bands from the popular bridal jewellery designer Hearts on Fire. With rings adorned with the "World's Most Perfectly Cut Diamonds," Hearts on Fire guarantees perfect diamond symmetry, proportion, and polish, no matter how small the diamond. Using less than 1/10<sup>th</sup> of 1% of the world's natural rough diamonds, Hearts on Fire pieces are the favorites of many contemporary brides-to-be.

When asked about these new additions to the GMG Jewellers inventory Stephanie Bartlett, a team member at GMG Jewellers, said that she was "excited for these additions to our already large inventory", and went on share her eagerness for being able to "bring our beloved customers the best wedding rings that both Michael M and Hearts on Fire has to offer."

For individuals interested in exploring the Hearts on Fire and Michael M items at GMG Jewellers, check out their website at <u>GMGJewellers.com</u>, call (800)-209-9154, or visit their showroom located at the corner of 1<sup>st</sup> Avenue and 21<sup>st</sup> street in Saskatoon, Saskatchewan.

**About GMG Jewellers:** Located in historic downtown Saskatoon, Saskatchewan, at the corner of 1<sup>st</sup> Avenue and 21<sup>st</sup> Street, GMG Jewellers is a retailer of authentic, luxury-grade, fine jewellery items that includes loose diamonds, designer engagement rings, wedding bands, and fashion jewellery. Established in 1984, family-owned and operated GMG Jewellers services the Regina, Moose Jaw, Prince Albert, North Battleford, and Estevan areas, and houses three onsite goldsmiths with over 60 years of combined experience. For information on the products and services offered by GMG Jewellers, please visit <u>GMGJewellers.com</u>, or call (800)-209-9154 for more.