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America's Warrior Partnership Joins Forces with the American Red Cross to Enhance Veteran Support

WASHINGTON – Sept. 19, 2017 – America's Warrior Partnership and the American Red Cross have joined forces to enhance the support services that both organizations provide to veterans across the country. The partnership leverages the strengths, expertise and geographic reach of each organization, combining them to create greater collaboration among veteran support service providers and more impact on veterans and their families.

"The American Red Cross has supported military personnel, veterans and their families for more than 136 years in countless ways," said Jim Lorraine, president and CEO of America's Warrior Partnership. "Now, the American Red Cross will be able to maximize the reach and impact of our Community Integration program by providing its national, regional and local affiliates and partners with resources and information about the program. By sharing our expertise and collaborating, we are in an even better position to leverage national partnerships to solve problems on local levels, creating an even greater positive impact on our nation's warriors."

America's Warrior Partnership's Community Integration model is active in nine communities across the country and has served nearly 34,000 veterans in three years. This model empowers communities through training, mentorship and structure to conduct proactive outreach to veterans by connecting existing resources and providing tools to create stronger collaboration among existing veteran service providers, bridging gaps in service wherever they may exist. The result is a more coordinated approach that holistically serves each veteran's individual needs, ensuring no one slips through the cracks or does not receive essential support services.

"The Red Cross is pleased to partner with America's Warrior Partnership in our mission to connect the military, veterans and their families with critical community services," said Koby Langley, senior vice president for Service to the Armed Forces at the American Red Cross. "Often, time is of the essence when connecting clients in need with services. This requires continually exploring partnerships with leaders in community collaboration, veteran and military family information and referral and Client Relations Management IT platforms. Together we'll make a big difference in linking military and veteran families in need to local services."

Specifically through the partnership, America's Warrior Partnership will help facilitate regional and state-level veteran service collaboration by positioning and strengthening the American Red Cross as the convener within their operation areas. America's Warrior Partnership will also provide the American Red Cross with best practices as they pertain to Community Integration, and will work with the American Red Cross to identify specific data and partnerships that could be mutually beneficial for veterans returning to their communities. Overall, the American Red Cross will also serve as a champion of Community Integration and work to broaden the reach of the program.

About America's Warrior Partnership

America's Warrior Partnership is committed to empowering communities to empower veterans. We fill the gaps that exist between current veteran service organizations by helping nonprofits connect with the veterans, military members and families in need: bolstering their efficacy, improving their results and empowering their initiatives. America's Warrior Partnership is a force multiplier for warrior community integration that enhances communities where great Americans choose to live and contribute. For more information on the organization and how to get involved, visit www.AmericasWarriorPartnership.org.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or cruzrojaamericana.org, or visit us on Twitter at @RedCross.

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