

July 22, 2016

T Solution Japan Corp.

President & CEO Shinnosuke Taguchi

**From early in August, TSJ will conduct a crowdfunding campaign at  
INDIEGOGO in the United States**

**The World's First Back-typing Bluetooth Keyboard for iPads  
which has been introduced at "Trend Tamago" of "World Business Satellite"**



Yokohama, Japan, July 22, 2016 – T Solution Japan Corp. (Shinnosuke Taguchi, President & CEO, hereinafter referred to as TSJ) announced today that from early in August, TSJ will conduct a crowdfunding campaign of the world's first back-typing Bluetooth keyboard **T-BLADE™** at the platform of INDIEGOGO. INDIEGOGO is one of the largest crowdfunding platform in the United States.

Since the announcement of **T-BLADE™** in May 2016, we have received so many inquiries and feedbacks from Japanese and overseas media. For instance, on July 19<sup>th</sup>, **T-BLADE™** was introduced at "Trend Tamago\*" in the popular news program "World Business Satellite" which has been broadcast nationwide at TV Tokyo's networks.

TSJ Plans to launch **T-BLADE™** in Japan at autumn of 2016. Then TSJ will start shipping into overseas market at spring of 2017. Before the sales to general consumers, TSJ decided to conduct a crowdfunding campaign of **T-BLADE™** at INDIEGOGO which is a crowdfunding platform located in San Francisco in the United States.

INDIEGOGO is one of the two major crowdfunding platform in the United States. Total fund raising at INDIEGOGO platform reached around 900 million US dollars since 2008 until now.

**T-BLADE™** is intended for Apple's iPad Air 2 and 9.7 inch iPad Pro users. By mounting **T-BLADE™** on iPads, TSJ is confident of remarkably expanding the potential as a mobile device without impairing the original stylish design, operability and performance.

\*Since April 1998, "Trend Tamago" is a popular segment of "World Business Satellite" that treats pre-launch products and services. At "Trend Tamago" reporter experience reports, many popular products and services have been introduced to the audience.



### **Main features of "T-BLADE™"**

#### Back-typing keyboard

- The biggest feature of "**T-BLADE™**" is the QWERTY keyboard installed on the back. By adopting the same key arrangement with the existing QWERTY keyboard, users feel nearly the same with typing a normal keyboard. In addition, by arranging the keys on the back, it enables an effective way of utilizing dead space in the rear of iPads. For tablet users, external keyboard is a must item, but it requires some space for typing and lacks mobility as a proper mobile device. By adopting back keys, "**T-BLADE™**" balances both mobility and operability, improving the typing environment of tablets in a dramatic fashion.

Keys (thumb typing keys) located in the front

- Without impairing the recognition performance of iPad display, “**T-BLADE™**” offers the keys that can operate using a thumb on both sides (left and right) of a screen. Return key, space key, back space, shift key, cursor key and specific keys are located in the front. Since there is no need to operate a tablet’s screen using fingers, all keys are operable with both hands holding a tablet. It provides overwhelmingly fast and stable tablet operation than using an on-screen keyboard. Moreover, with no on-screen keyboard displayed, the display area will be overwhelmingly wider. Furthermore, operation of dedicated software is possible with the specific key arrangement.

Advanced design and lightweight

- A chic form that gently wraps iPad and a QWERTY keyboard on the back is an innovative style of Bluetooth keyboard ever. The design of “**T-BLADE™**” is highly compatible with unique iPad designs and gives a stylish impression by mounting.  
“**T-BLADE™**” is lighter than iPad itself and its portability is assured. By mounting “**T-BLADE™**,” users can hold iPad firmly with both hands providing substantial enhancement of safety compared to holding iPad with one hand and type in with the other.  
“**T-BLADE™**” is capable of evolving iPad into a device that allows users to type in “anytime” and “anywhere.” In business situations such as editing emails, Excel or Word as well as SNS or games in personal life, “**T-BLADE™**” enhances and extends the capabilities of iPads.

Future development of “**T-BLADE™**”

TSJ is scheduled to have “**T-BLADE™**” available to general consumers at the beginning of the launch in autumn 2016. However, TSJ is confident that the mobility performance of “**T-BLADE™**” will further enhance the utility value to tablet devices used in various business situations such as in construction, medical services and education fields.

Therefore, TSJ is willing to reinforce alliances with various companies in the area of B-to-B in the future as well.

#### **About T-BLADE™**

Product name:	<b>T-BLADE™</b>
Compatible models:	iPad Air 2/ 9.7 inch iPad Pro
Release date:	Autumn 2016 (subject to change)
Dimensions:	175 mm x 273 mm x 20 mm wide (subject to change)
Weight:	Approximately 370 g (subject to change)

Key switch: Pantograph method  
Connection method: Bluetooth  
URL: <http://www.tblade.com>  
YouTube: <https://youtu.be/8sbphkBLVSg>  
Facebook: <http://www.facebook.com/tblade2016>

\*Specifications are subject to change due to the situation of development.

### **About TSJ**

Company name: T Solution Japan Corp.  
Representative: Shinnosuke Taguchi, President & CEO  
Company address: 1-13 Minaminakadori, Naka-ku, Yokohama-shi,  
Kanagawa, 231-0006 Japan  
Established: July, 2015  
Main businesses: Planning, manufacturing and selling T-BLADE™

### **Contact**

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